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iSelect welcomes ACCC report, “The comparator website industry in Australia”

iSelect welcomes today’s release of the ACCC report “The comparator website industry in Australia”.

iSelect CEO, Alex Stevens, commented, “Developing and maintaining consumer trust is fundamental to the continued success and growth of our industry. This timely report highlights the role of the online comparison industry in driving competition and innovation as well as delivering significant benefits to individual consumers. It also addresses the need for continued vigilance and compliance with consumer laws to ensure that consumer trust is maintained.”

“As Australia’s leading online comparison service, iSelect is pleased to have worked closely with the ACCC to provide constructive input to this report.”

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About iSelect

iSelect is Australia’s leading online comparison service, providing Australian consumers with trusted product comparison and advice on more than 12,500 insurance, energy, personal finance and broadband products from over 85 partner providers. With a household brand that attracts over 7 million unique visitors to its website every year, iSelect now distributes 1 in 5 of all private health insurance policies in Australia. Owing to its digitally enabled and customer-centric advice model, iSelect continues to grow its market-leading position in health insurance, energy, life insurance and personal finance comparison.