



Empowering our children
and young people to make
safer and healthier choices
through education.

June 14, 2017

LIFE EDUCATION SECURES \$1.5 MILLION PARTNERSHIP WITH ISELECT

SYDNEY: Life Education has today announced a three year, \$1.5 million partnership with iSelect, bringing it on as the organisation's major sponsor.

This partnership commitment represents a significant expression of support for Life Education and the relevance and impact of its work in school communities across Australia, providing children the opportunity to develop the critical life skills needed to make safer and healthier choices.

David Ballhausen, Life Education Australia CEO, said that iSelect's support was an invaluable contribution from a company with an outstanding track record of innovation and responsiveness.

"We are delighted that iSelect has stepped in to become our major sponsor with a very generous and ongoing package," Mr Ballhausen said.

"iSelect clearly recognises the compelling need that exists across our community for strong, sustained and effective preventive health education. In 2017/18 we expect more than 750,000 young Australians will participate in our program. This ongoing growth in program participation is clear evidence of our relevance and usefulness to schools and their students, their teachers and their parents. School demand for our program consistently outstrips our capacity to supply it. This partnership with iSelect will ensure that we can continue to develop and grow our program."

Scott Wilson, iSelect CEO & Managing Director, said iSelect was proud to assist such a respected organisation doing such valuable work in the community.

"At iSelect, we're all about empowering Australians to make the right choices when it comes to some of life's most important financial decisions," Mr Wilson explained. "We're excited to be supporting Life Education in their important work empowering Australian children and teenagers to make safer and healthier life choices."

For further information, please contact:

Justin Kelly

Life Education Australia

Ph: +61 408 215 858

Email: justin.kelly@mcpartners.com.au

Laura Crowden

Corporate Affairs Manager | iSelect Limited

Ph: +61 3 9276 8178 | Mob: +61 421 784 254

Email: lcrowden@iselect.com.au

LIFE EDUCATION AUSTRALIA

Address: Level 7, 280 Pitt Street, Sydney NSW 2000

Phone: [02] 8262 4300 **Email:** info@lifeeducation.org.au

Website: www.lifeeducation.org.au

ABN: 50 002 506 470





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About Life Education

Life Education has been empowering children and young people to make safer and healthier choices through education for more than 38 years. We believe that children should be living to their full potential. To meet this vision we design programs that are relevant to Australian children and young people every day, as well as their families and communities. We are now the largest non-government provider of drug and health education, operating in all States and Territories.

About iSelect

At iSelect, we get that most people find insurance, utilities and personal finance boring. But we understand that it's really important to always get these things right. As Australia's life admin store, iSelect gives customers the confidence to make the right call on some of the things that matter most. Last year, more than 9 million Australians visited our website and we provided recommendations to over 6 million customers. But we are much more than just another online comparison website. Our highly-trained experts at iSelect HQ help customers to choose and buy from thousands of available policies, products and plans. And we provide our advice at no cost to the customer. We compare and sell some of Australia's biggest brands but are proud that, unlike other comparison sites, we are not owned by an insurance company. From health and life insurance through to energy and broadband, as well as car insurance and home loans, iSelect helps Australians take care of the boring but important stuff.

www.home.iselect

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Address: Level 7, 280 Pitt Street, Sydney NSW 2000
Phone: [02] 8262 4300 **Email:** info@lifeeducation.org.au
Website: www.lifeeducation.org.au
ABN: 50 002 506 470

