**6 October 2016**

## ISU Share Purchase by CEO

iSelect Limited (ASX:ISU or the "Company") is today advising that iSelect Chief Executive Officer (CEO), Mr Scott Wilson, has recently purchased iSelect shares.

Mr Wilson acquired on-market a direct interest in 155,000 ISU ordinary shares on 03 October 2016 for a total consideration of $297,777.63.  He now holds a direct interest in a total of 639,068 ordinary shares in iSelect.

Although Mr Wilson is not currently a Director of the Company,  the Company views that it is prudent to disclose the CEO's on-market purchase of shares.

-- ENDS --

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**About iSelect**

At iSelect, we get that most people find insurance, utilities and personal finance boring. But we understand that it's really important to always get these things right.  As Australia's life admin store, iSelect gives customers the confidence to make the right call on some of the things that matter most.

Last year, more than 9 million Australians visited our website and we provided recommendations to over 6 million customers.  But we are much more than just another online comparison website.  Our highly-trained experts at iSelect HQ help customers to choose and buy from thousands of available policies, products and plans.  And we provide our advice at no cost to the customer.

We compare and sell some of Australia's biggest brands but are proud to be 100% independently owned.  From health and life insurance through to energy and broadband, as well as car insurance and home loans, iSelect helps Australians take care of the boring but important stuff. www.iselect.com.au